



## **PRESS RELEASE**

## SRW&Co. Partners with IESE Business School to Deliver the Spring 2023 Edition of ASEAN Global Leadership Development Program

For the first time since it was launched in 2009, the ASEAN Global Leadership Program (AGLP) will be delivered at IESE Business School. The AGLP is a bespoke leadership development program for senior leaders from the public and private sectors in the ASEAN region, which has been designed and delivered in collaboration with a selected group of global business schools in the UK, China and the US. As a top European business school, SRW&Co. has now selected IESE for the Spring 2023 edition of AGLP. The program will take place from May 15-19, 2023, from IESE's main campus in Barcelona, Spain.

"We are very excited to collaborate with IESE in launching the spring edition of our flagship ASEAN Global Leadership Program (AGLP) in May 2023," explained Daniel Wong, the Chairman and Partner of SRW&Co. "The 2023 spring edition is the 21st edition of our AGLP since its inception in 2009. IESE is consistently ranked among the top three business schools in the world for executive education. So we feel very privileged to forge a partnership with IESE in designing and delivering this edition of the AGLP."

"On behalf of IESE Business School, we are delighted to collaborate with SRW&Co. for their 2023 ASEAN Global Leadership Program", said Prof. Philip Moscoso, the Associate Dean for Executive Education of IESE Business School. He added, "At IESE, we are fully aware of the importance of the Asia Pacific Region for the global economy. That's why we are fully committed to supporting current and future leaders in the region by developing their leadership skills — one of the main objectives of this program."

For this edition, the overarching theme will be Shaping the Future with Inspiring Leadership, which will emphasize four key areas: globalization, innovation, entrepreneurship, and leadership. Prof. Anneloes Raes, a full Professor in the Department of Managing People in Organizations at IESE Business School and the Academic Director of the AGLP-IESE edition commented: "We focus on these topics in a way that clearly highlights what is going on in the world today. Expect cutting-edge insights based not only on the latest research findings and thought leadership from my colleagues and I, but also from the way that we are seeing and living these issues on the ground in companies." She added, "We have created a program that will bring participants to some of the most fantastic places that Barcelona has to offer. One highlight is a visit to the Sagrada Familia Church, famously designed by Gaudi. Another is a visit to the stadium of the soccer club FC Barcelona, where we will explore the topic of High Performance Teams in a way that we could never do if we just stayed in the classroom." Daniel Wong also said, "The partnership is a showcase of the combined strength of our experiences and insights gained





from the past AGLP editions in complimenting the global expertise of IESE in executive education. We are confident we will be able to deliver a meaningful and enjoyable learning experience for the AGLP participants in our spring edition next year."

## **About IESE Business School**

IESE is the graduate business school of the University of Navarra. Founded in 1958, the school is one of the world's most international business schools, with campuses in Barcelona, Madrid, Munich, New York and São Paulo. Consistently ranked within the top ten worldwide, IESE Business School has pioneered business education in Europe since its founding. For sixty years, IESE has sought to develop business leaders with solid business skills, a global mind-set and a desire to make a positive impact on people and society. The school distinguishes itself in its general-management approach, extensive use of the case method, international outreach, and emphasis on placing people at the heart of managerial decision making. Visit https://www.iese.edu/.

## About SRW&Co.

SRW&Co. is a regional management consulting firm providing specialist services in designing and implementing a full range of integrated people management and development solutions. We also work in partnership with our global business school partners to design and deliver our flagship ASEAN Global Leadership Programs and also custom leadership development programs for our clients. Visit <a href="https://www.srwasia.com">www.srwasia.com</a>.