

AGLP

ASEAN GLOBAL
LEADERSHIP PROGRAM



Shaping The Future With Inspiring Leadership

Bienvenido!



Prof. Anneloes Raes

Academic Director,
IESE Business School

Shaping the Future with Inspiring Leadership

Antonio Gaudí once said, “Artists do not need monuments erected for them because their works are their monuments.” The city of Barcelona is privileged to have many of Gaudí’s works including his masterpiece, the church of Sagrada Familia. Participants of the ASEAN Global Leadership Program will be inspired by Sagrada Familia in leading a project and people across generation to achieve excellence.

The visit to Sagrada Familia is one of the highlights of the leadership program that IESE has developed for the ASEAN Global Leadership Program (AGLP) with SRW&Co. With the theme “Shaping the Future with Inspiring Leadership”, the program aims to inspire the leaders of companies from Southeast Asia to “erect monuments” of their own in their companies through

their works, leaving behind a mark that will inspire future leaders.

The AGLP Spring 2023 edition which will be held in IESE Barcelona campus will cover topics on Sustainable Leadership, Agility and Speed, Corporate Venturing, Crisis Communication and Positive Leadership, among others. The participants will also learn how to manage high performance teams during the Football Club Barcelona experience. Full-time IESE professors who are renowned for their pedagogical excellence will conduct the courses using various methodologies like case studies, interactive lectures, workshops, simulations, and role plays. These methodologies have been proven effective for an impactful leadership development program.

Gaudí has also said that “tomorrow we will do beautiful things”. IESE hopes that through this program, the participants will be inspired to train their future leaders to create a better world for tomorrow.



Prof. Philip Moscoso
Associate Dean of Executive Education,
IESE Business School

ESE Business School is delighted to collaborate with SRW&Co. for the 2023 ASEAN Global Leadership Program. Our professors and staff are looking forward to welcoming the participants for an enriching and lasting executive learning experience in May 2023 in our Barcelona campus. We all



are thankful for the opportunity and highly committed to make this program a memorable success.

It is the mission of our school to develop senior leaders of organizations – including state-owned enterprises – who are striving to have a deep, positive, and lasting impact on the people they work with, the organizations they lead, and the society they live in through their professional excellence, integrity, and spirit of service. IESE is fully aware of the importance of Southeast Asia in the global economy and supporting the present and future leaders of the companies operating in the region in their leadership roles is the main objective of our school in this program.



Daniel Wong
Chairman & Partner,
SRW&Co.

SRW&Co. is very pleased and honoured to collaborate with IESE Business School in conducting the 2023 spring edition of our ASEAN Global Leadership Program (AGLP) in their Barcelona campus. This spring edition is the 21st edition of our AGLP since its inception in 2009.

The AGLP is a custom designed leadership development program for senior leaders from both the private and public sectors in the ASEAN region, focussing on 4 global themes of Globalization, Innovation, Entrepreneurship and Leadership. The program is being designed and delivered in collaboration with a selected group of top ranked global business schools in Asia, Europe and USA. The program provides an interactive learning platform for the exchange of knowledge and experiences between the participants and the business school faculty, and among the participants themselves in addressing the current and future challenges and opportunities faced by the leaders in the region.

We worked closely with IESE in designing the 5-day program agenda by drawing on our experiences and insights from the past editions of our AGLP to complement the global expertise of IESE in Executive Education. Our goal is to design and deliver a high quality leadership development program which will give a meaningful and impactful learning experience to the participants.

Together with our IESE Business School partner, we look forward to welcoming the AGLP participants of the IESE edition next spring in the beautiful and vibrant city of Barcelona!



Why IESE Business School

You aim high. You aspire to lead. You want to make a difference. But you want a leadership based on professional excellence, integrity and spirit of service. Welcome to IESE Business School.



At IESE, the business school of the University of Navarra, we are committed to developing business leaders who strive to make a deep, positive and lasting impact on the people, companies and society they serve.

Since 1958, more than 50,000 executives from all over the world have experienced our integrative, people-centered, and socially responsible approach to decision making in business and organizations.

Our programs are transformative journeys towards personal and

professional growth. Our professors, your advisors and partners, are active at the highest levels of business and academia. You will feel challenged by their rigorous research and state-of-the-art teaching methodologies.

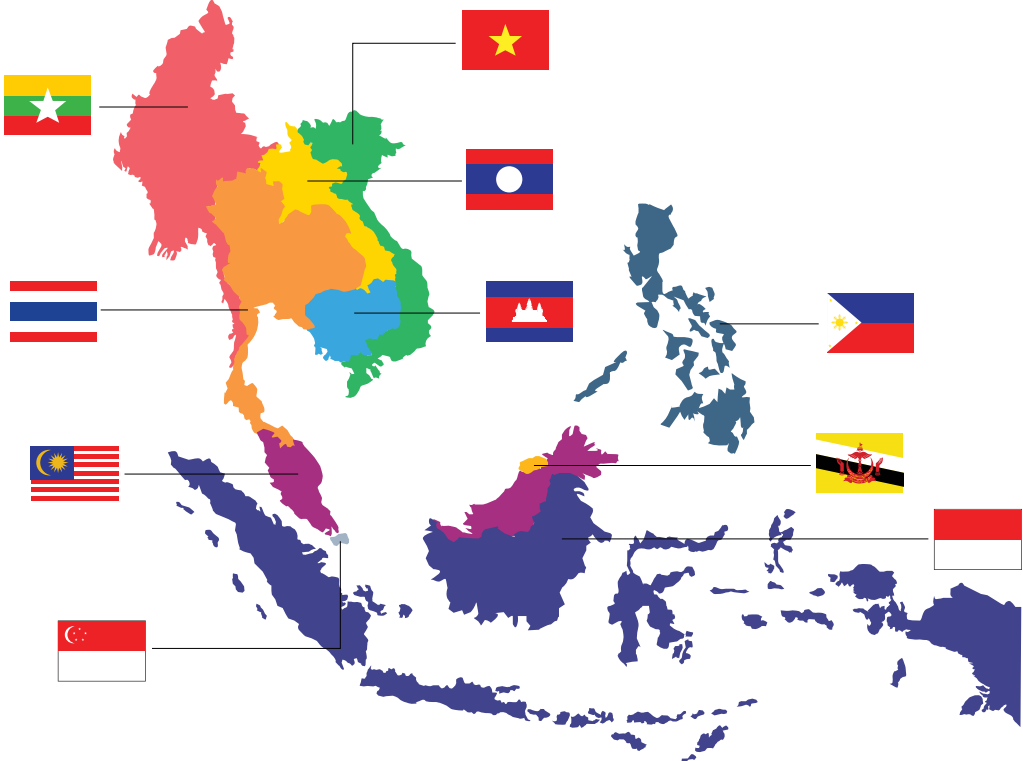
We are truly global. Our unique reach goes beyond our five international campuses and more than 50 academic alliances with top universities. In our classrooms you'll find the brightest talent from over 130 nations. And you will enter our community of thousands of alumni, friends and partner

companies present on every continent, industry and stage of life.

We stand on the solid pillars of Christian humanism. We believe in the rights and dignity of every person. We believe in the individual as a changing force. We believe in good will, in giving your best, in helping society through your work. We work to develop effective managers, responsible leaders and better people.

We are IESE Business School. A way to learn. A mark to make. A world to change.

About SRW&Co.



SRW&Co. will be celebrating its 20th anniversary in 2023. Over the past two decades, the company has grown into a reputable regional management consulting firm with three core businesses in HR Management Consulting, Executive Education and HR Technology.

We leverage the combined expertise and synergy of our management consulting, executive education and technology businesses to provide a full range of integrated people management and development solutions. Our mission and goal is to provide technology driven HR

consulting service and product offerings to improve the organizational performance of our clients.

Our consultants in all the three business units have hands-on experience in designing and implementing cost effective and practical solutions, which are being customized to meet the specific needs and requirements of our clients. We believe the success of our custom designed solutions lies in the effective implementation of the systems and programs that we designed to deliver tangible results and value for our clients.

Finally, we value the long-term relationship and strategic partnership with our clients and business partners to deliver tangible value to our clients in every one of our core service and product offerings. We are committed to our mission in improving the organizational performance of our clients through designing and implementing innovative yet practical and results-driven solutions. We are proud to be able to build a sustainable business after 20 years with our firm commitment to invest in technology to enhance the effectiveness of our product and service offerings.



About ASEAN Global Leadership Program



The ASEAN Global Leadership Program is a custom designed 5-day program focusing on the 4 key themes of Globalization, Entrepreneurship, Innovation, and Leadership.



The first AGLP was launched in 2009 in collaboration with the University of Cambridge Judge Business School in the UK, followed by the Cheung Kong Graduate of Business in China, the UC Berkeley Haas School of Business in the USA, the London Business School in the UK, the New York University Stern School of Business in the USA, and the London School of Economics and Political Science in the UK.

The AGLP provides a learning platform for the participants to address the challenges and opportunities in the ASEAN Economic Community context, while promoting business networking for the participants from Southeast Asia countries.

The AGLP is aimed at those senior executives working in both the public sector and the private sector across industries in the Southeast Asia region who have responsibilities for strategic leadership and for improving their company's performance. To date, the AGLP Alumni comprise some 400 top executives at the C-suite and Board level in the corporate sector, including policy makers and regulators from the public sector.

In support of the mission of executive education in the Southeast Asia region, SRW&Co. launched the AGLP Scholarship as a CSR initiative in collaboration with the ASEAN Business Advisory Council in 2016. The annual ASEAN Business Awards are conferred

by the ASEAN Business Advisory Council to recognize outstanding ASEAN enterprises in various categories, with a spotlight on the promising ASEAN small and medium sized enterprises (SMEs) that have the potential of becoming global economic players. The AGLP Scholarship is granted to the selected ASEAN Business Awards Winners to attend the AGLP in a global business school. This strategic partnership with the ASEAN Business Advisory Council across the 10-member ASEAN countries is a firm endorsement of the AGLP as a signature leadership development program for the leaders in the ASEAN countries.

AGLP IESE Program Information

► Barcelona City

Barcelona combines the ancient and modern. With a breadth and diversity of culture, a rich history in art, and home to masterpieces of many of the world's greatest architects, Barcelona is also one of Europe's most dynamic business hubs. Its cultural roots go back 2000 years, and it is the home of many points of interest declared World Heritage Sites by UNESCO. Especially remarkable is the work of architect Antoni Gaudí, which can be seen throughout the city. Since the 19th century Barcelona is at the forefront of regional commerce, and today is a thriving hub for start-ups and entrepreneurs. Barcelona's excellent regional and international transport links have ensured that it is also home to many transnational corporations. Barcelona is also of course home to FC Barcelona. And Camp Nou is a ten-minute walk from the IESE campus.



► Teaching Venue

The **IESE Barcelona campus** enjoys spectacular views of the city and the Mediterranean coast from its privileged setting across 30,000 m² of hillside. One of Europe's most architecturally stunning campuses, IESE Barcelona boasts state-of-the-art lecture rooms, a fully equipped library with the latest in multimedia technologies, a 597-seat auditorium, digital and virtual learning spaces, meeting rooms and dining areas set in landscaped gardens. And within the heart of the vibrant, dynamic and beautiful city of Barcelona.

Registration

Applications are accepted on a first-come, first-served basis. Early registration is recommended.

► Travel & Accommodation

Participants will be responsible for the cost of travel, accommodation, and visa. We will recommend hotels within walking distance to IESE campus. We suggest all participants make hotel reservations early as possible to secure rooms during the program period.

► Who should attend?

This program is aimed at those senior executives who have responsibilities for strategic leadership and improving their company's performance.

Particularly, this program is very relevant to CEO, members of Boards of Directors, members of Boards of

Commissioners, and senior executives who are about to assume top management positions.

The program is applicable for executives working in both the public sector and the private sector across industries.



AGLP IESE Program Agenda & Synopsis

► **Monday, 15th May 2023** - - - - -

Opening Ceremony & Program Overview

COURSE
1 ***The Global Economy in Transition: Out of the Frying Pan and Into the Fire***
Taught by Professor Javier Diaz Gimenez

One year ago, in the Fall of 2021, 2022 was expected to be the year when the global economy would fully recover from Covid 19. In February 2022, the global economy was shocked by the Russian invasion of Ukraine, the ensuing sanctions, and the disruption of global energy and food markets. Then came the lockdowns in many Chinese cities under its strict zero-covid strategy. In this session we will discuss both the global macroeconomic trends, situation and outlook. We will pay special attention to the pandemic crisis (immunity, lockdowns, and supply chain disruptions), to the energy crisis (oil, gas, and decarbonization) to the environmental crisis (extreme weather events, fires and draughts), to the financial crisis (inflation, the cost of living, interest rate hikes, and U.S. dollar appreciation), to the food crisis, and to the geopolitical crisis (Ukraine, Taiwan, and the rest of the world). The session should be as interactive as possible. Therefore, you are encouraged to catch up with your reading on the global economy's situation, outlook, and trends and to prepare your questions.

COURSE
2 ***From ESG to Sustainable Leadership: How is the Corporate Sustainability Landscape Changing?***
Taught by Professor Fabrizio Ferraro

Given the important challenges we face in society, there is broad consensus that corporations should play a positive role in society, but the big challenge is how to do that effectively. The financial sector is at the core of this transformation, and the ESG revolution it is experiencing will be central in changing how ALL companies integrate sustainability in their strategies and practices. In this course, we will explain why we are undergoing this transformation, where it is going, and how leaders can deal effectively with it.

► **Tuesday, 16th May 2023** - - - - -

COURSE
3 ***Unpacking Digital Transformation: From Industrial to Network Organization***
Taught by Professor Evgeney Kaganer

Digital transformation has been a topic de jour for more than ten years. By now, companies have plenty of war stories to tell but the need for transformation doesn't abate. This is because a portfolio of digital pilots does not amount to deep organizational change. In this session, we will take a broader view of digital transformation and focus on how efficient yet rigid industrial organizations may evolve into (or become a part of) flexible and scalable ecosystems. Digital technologies, such as AI and blockchain, serve as key enablers of such transformation. The changes they bring about affect the firm's business model, organizational model and technology architecture. The session will provide frameworks and tools to help senior leaders to design and manage the changes in each of the three layers and, most importantly, ensure strategic alignment across the layers.

COURSE
4 ***Looking for Agility and Speed***
Taught by Professor Jaume Ribera

Speed and agility are two capabilities that are important in organizations that have to compete in a VUCA world to be able to get a faster response to changing market conditions, improve the overall organizational efficiency, focus on satisfying the customer Job-To-Be-Done, etc. However, while it is somewhat easy to start improving speed and doing agile in specific departments, by focusing on tools, and iterative improvement practices, the big challenge is to become agile and speedy, in an integrative way throughout the firm. . This involve awareness, consciousness, and mindset, both at the individual and the organizational levels, and it affects different dimensions such as strategy, structures, capabilities, knowledge management, leadership, communication, etc. In this course we will present a framework for speed and agility development, and discuss what diferent companies have learned in their journeys to build an agile organization.

▶ **Wednesday, 17th May 2023** - - - - -

Experiential Learning *Football Club Barcelona Experience: High Performance Teams - by Professor Miquel Llado*

The Barça Experience is a unique event. It gives participants the opportunity to learn about the School of Talent of FC Barcelona (La Masia) through the in-class discussion of the IESE Business Case “FC Barcelona & La Masia: Developing World Class Talent”, the “FC Barcelona methodology” and a “training session on the pitch”, for participants to feel the “front line”. Good reflections on how High-Performance teams are built, developed, and managed. Very good learnings totally applicable to the business world. In business we play our roles as players, captains, coaches, as football players do. We experience recruiting and developing processes very often, so participants do get good tips on how it’s done in the FC Barcelona, for them to make the translation to their company. First team Former players of FC Barcelona will also join to deliver the content of this course.

COURSE
5

Corporate Venturing

Taught by Professor Julia Prats

Large corporations face the dramatic challenge of becoming flexible and adopt new technologies to remain competitive. Although many firms have well organized R&D departments, the pace and the scope are not in sync with today’s needs. Competitive firms explore outside looking for ideas, technologies and solutions that are not able to develop inside. The Corporate Venturing sessions allows for understanding what it takes to structure and organize an open innovation activity, including a deep dive on the different Corporate Venturing mechanisms, i.e. a venture client, a venture builder, an accelerator, etc.

▶ **Thursday, 18th May 2023** - - - - -

COURSE
6

Positive Leadership

Taught by Professor Anneloes Raes

With millions of workers around the world resigning from their jobs in the wake of the pandemic, many top leadership teams are asking themselves what they can do to retain talent. In the sessions on positive leadership, we discuss how leaders through their own behavior can set a positive ‘tone at the top’, so that they stimulate and maintain a positive climate and generate employee commitment. In session 1, we will discuss in an interactive format the internal dynamics of top teams, as they affect strategic decisions and shape the organizational climate. In session 2, we will use a workshop format to analyze leaders’ personal strengths, and discuss how they are relevant in today’s dynamic environment.

Experiential Learning *La Sagrada Familia - Innovative Spirit: Lessons in Leadership from the Sagrada Familia*

Nearly 140 years and counting in the making, the Sagrada Familia demonstrates how visionary leadership can prioritize the truly important over the distracting noise of short-term results and ego. By taking a cue from Gaudí and seeking the extraordinary in the ordinary, executives may be inspired in ways they never thought possible before. Gaudí was a man with a vision, and one who understood that the vision must be clearly communicated to be effective. The course includes a case study presentation on Gaudí, a tour of the Sagrada Familia, followed by class discussion.

Gala Dinner and Certificate Ceremony

▶ **Friday, 19th May 2023** - - - - -

COURSE
7

Crisis Management and Communication

Taught by Professor Yago de la Cierva

Companies, even excellent companies, can find themselves embroiled in crises that threaten their economic results, their reputation with priority stakeholders, and even their survival. The urgency of the situation and the emotional tensions make the right decisions is much more difficult. Solving serious crises always involves measures of two kinds: action that focuses on the effects of the crisis on people and things, as well as addressing the causes of the issue; and the communication of these actions to ensure that stakeholders understand what is being done and collaborate in overcoming the problem. Each crisis is like a fingerprint: unique, and demands tailor-made decisions. However, the company’s stakeholders (victims, employees, customers, public authorities, shareholders, the media, activist groups) always react consistently in the same way. This course anticipates those expectations and demands and provides a six-steps method to respond quickly, consistently and ethically to emergencies and crises.

Program Wrap Up and Lunch

AGLP IESE Faculty Biographies



Prof. Anneloes Raes

- ▶ Professor of Managing People in Organizations
- ▶ Puig Chair of Global Leadership Development

Anneloes Raes is a Professor in the Department of Managing People in Organizations and holder of the Puig Chair of Global Leadership Development at IESE. She holds a PhD in Organizational Behavior from Maastricht University and a M.A. in Psychology at the Radboud University Nijmegen in the Netherlands. Prior to joining IESE, Prof. Raes worked as an Assistant Professor at the University of St. Gallen in Switzerland, and she held visiting scholarships at UCLA's Anderson School of Management and Harvard University.

Prof. Raes' research expertise includes the fields of top management teams, teamwork, self-management, and leadership. Her work has been

published in academic journals such as the *Academy of Management Review*, *Journal of Applied Psychology*, *Human Relations*, and *Small Group Research*, and was awarded with various grants and awards. It has also been featured in press outlets, including the *Financial Times* and *La Vanguardia*.

At IESE, Prof. Raes teaches classes on Leadership, Human Resources Management, and Teamwork, at the MBA and executive levels. She is also member of the supervisory board of Rijk Zwaan.

Areas of Interest:

- Top management teams
- Relationships between top and middle managers
- Teamwork
- Temporal dynamics of teamwork



Prof. Miquel Llado

- ▶ Senior Lecturer of Strategic Management

Miquel Llado is a Senior Lecturer at the Department of Strategic Management. He holds an Advanced Degree in Economics and Business from the University of Barcelona.

He combines teaching with Strategic Management consulting through his own firm Peak Business Advisory, since 2008. Experience in 20 sectors-industries. Member of the Advisory Board at Vallformosa, NetipBox, Kubbo, and Norma Uniate.

Keynote speaker for companies and institutions in Spain, Portugal, Russia, Armenia, Ukraine, Croatia, Slovenia, Greece, UK, Italy, Romania, Brazil, Switzerland, Germany, Austria, Serbia, Georgia, Slovakia, China, and Peru.

He has an extensive Executive background: Group President and CEO at Sara Lee Bakery Europe, CEO at Bimbo Spain & Portugal, Vice president

Marketing & Sales at Bimbo Spain & Portugal, Vice president New Businesses at PepsiCo Foods Spain & Portugal, Director of Sales & Special Projects at PepsiCo Foods International in USA as well as other executive positions. Former Member of the Board of Directors at Plasticos Tatay, Berlys, Grupo Panasa, and Gomã-Camps Group.

He has completed Executive Education programs at IESE (PADE), Harvard Business School, Wharton School, Kellogg School of Management, ESADE, Mc Gill University and IEDC Bled School of Management, Slovenia.

Miquel Llado was elected Spain's Best Executive 2000 by the Spain Business Association AED.

Areas of Interest:

- Strategy
- Strategic Thinking
- General Management
- CEO Mentoring
- Leadership



Prof. Evgeny Kaganer

- ▶ Professor of Information Systems
- ▶ Former Dean for Academic Affairs at Moscow School of Management Skolkovo (2020-2021)

Evgeny Kaganer is a Professor in the department of Information Systems at IESE Business School, where he teaches MBA and executive courses on digital business and digital transformation. His research explores how digitalization and artificial intelligence reshape business models and organizations. He has published on these topics in premier academic and business journals, including *Academy of Management Review*, *MIS Quarterly*, *Journal of the Association for Information Systems*, *MIT Sloan Management Review* and *Communications of the Association for Computing Machinery* among others. His work on the effects of digitalization in business and education has been widely cited in major media outlets, such as the *Financial Times*, *Business Week*, *Forbes*, *Handelsblatt*, and the *CIO Magazine*.

Evgeny has extensive experience working with senior executive teams in Europe, North and South America, Asia, and Russia on the topic of organizational transformation. He has taught, directed customized programs, and consulted with multinational companies, including Swire, UPS, Oracle, Schneider Electric, ERSTE

Group, Amadeus, Carlsberg, Etisalat, and Gazprom Neft among others. In 2013 he was included in the 100 Best Business School Professors list compiled by the Economist Intelligence Unit.

Between 2014 and 2018 Evgeny served as Academic Director for Learning Innovation at IESE Business School, helping develop the virtual classroom solution based on Barco's weconnect technology and launch IESE Online. In 2020-21 he took a leave of absence from IESE to become Dean for Academic Affairs at Moscow School of Management Skolkovo. In this capacity, he oversaw the development of the school's program portfolio, faculty body and research centers with the objective of building a global business school in Russia.

A native of Ekaterinburg, Russia, Evgeny holds an MD degree from the Ural State Medical Academy, MBA from Syracuse University, and PhD from Louisiana State University.

Areas of Interest:

- Digital business strategy
- Digital transformation
- Impact of digital on learning
- IT Consumerization
- Data-driven organizations



Prof. Javier Díaz-Giménez

- ▶ Professor of Economics

Javier Díaz-Giménez is currently professor of economics at IESE.

Prof. Díaz-Giménez has dedicated most of his professional life to doing research and teaching macroeconomics. His recent work explores the macroeconomic consequences of fiscal policy and pension system reforms. He has published the results of his research in some of the leading professional journals such as the *Journal of Political Economy* and the *Journal of Monetary Economics*. He is also the author of the

undergraduate textbook *Macroeconomía: Primeros Conceptos (Macroeconomics: Primary Concepts)*.

Prof. Díaz-Giménez has consulted for the Spanish Ministry of Industry and, briefly, for the Economic Bureau of the President of Spain.

Areas of Interest:

- Macroeconomics
- Fiscal Policy
- Teamwork
- Pension Systems



Prof. Fabrizio Ferraro

- ▶ Head of Strategic Management Department
- ▶ Professor of Strategic Management

Fabrizio Ferraro is Professor and Head of the Strategic Management Department at IESE Business School. He received his PhD in Management from Stanford University. His current research explores the emergence of responsible and impact investing in the financial sector.

Previously he studied the institutionalization of the Global Reporting Initiative (GRI), the robust action strategies to tackle grand challenges and the role of economics language in organizing. His work has been published in Administrative Science Quarterly, Academy of Management Review, Academy of Management Journal, Organization Science, and Organization Studies, among others.

He received the *2005 IESE Prize for Excellence in Research*, the *2006 Best Paper Award from the Academy of Management Review*, and the *2017 Roland Calori Prize for the Best Paper published in Organization Studies*. His

research on responsible investing in the main financial markets has been supported by a five-year grant (2011-2015) of the European Research Council. He serves or has served as a member of the editorial board of *Academy of Management Review*, *Academy of Management Discovery*, and *European Management Review*.

His teaching in the MBA, EMBA, GEMBA, AMP and other Executive Education programs is primarily focused on strategic leadership and strategy execution. He also teaches the Impact Investing and Strategic Management Fashion and Luxury Goods Industry courses in the MBA program.

He also taught executive programs and/or consulted for firms such as Shiseido, Swire, Abertis, Telefonica, ENEL, Oracle, Banco Santander, Henkel, Nestlé, Puig, Lavazza, and Gonzalez-Byass.

Areas of Interest:

- Strategy Execution
- Responsible Investing
- Fashion and Luxury Goods Industry



Prof. Mª Julia Prats

- ▶ Professor of Entrepreneurship
- ▶ Bertrán Foundation Chair of Entrepreneurship

M^a Julia Prats is Professor in the Department of Entrepreneurship, and holder of the Bertrán Foundation Chair of Entrepreneurship at IESE.

Prof. Prats's primary area of interest is the entrepreneurial process, which includes the identification, evaluation and implementation of opportunities in any context. Central to this work is developing strategies and systems that help established firms achieve profitable growth. Her second work stream focuses on understanding the key factors in building and managing professional service firms. Over the years she has had the opportunity to develop both areas of interest through

teaching, research projects and consulting work.

Prof. Prats was nominated Kauffman Emerging Scholar for her dissertation work and has published in international journals and congress proceedings, both for practitioners as well as the academic community. She has also authored teaching materials and contributions to several books on entrepreneurship and strategy related topics.

She holds a DBA in business administration from Harvard University, an MBA from IESE Business School, and a degree in industrial engineering from the Universitat Politècnica de Catalunya. She has taught at Wharton Business School, IPADE (México), INALDE (Colombia), and AESE (Portugal).



Prof. Jaume Ribera

- ▶ Professor of Production, Technology and Operations Management
- ▶ Academic Director, Center for Research in Healthcare Innovation Management (CRHIM)

Jaume Ribera is professor of operations management at IESE Business School. He was also awarded a Fulbright fellowship to pursue doctoral studies in the US. Prof. Ribera holds an M.Sc. in operations research and a Ph. D. in mathematical systems theory from the University of Florida, and a doctorate in industrial engineering from the Universitat Politècnica de Catalunya, where he is associate professor (currently on leave of absence).

Prof. Ribera served as deputy dean of faculty at IESE Business School from 1993-2001. He was the president of the European Operations Management Association (2004-2007) and was formerly secretary of the U.S. Operations Management Association (1992-97). He has served on the editorial boards of the International Journal of Operations and Production Management and the Harvard Business Review China. His current research interests lie in the areas of operations improvement management, health systems management and project management. He has published teaching

materials (case studies, technical reports and electronic workbooks), academic research (Transportation Science, International Journal of Operations and Production Management, etc.) and casebooks and textbooks on these topics.

Prof. Ribera has been active in consultancy in supply chain management and project management and has extensive experience of working with private and public companies in different sectors (textile, pharmaceutical, automotive, electrical components, etc.) He has also participated as a consultant and project manager in health sector management projects in the EU, Central and Eastern Europe, and South America with private, public, European Union and World Bank financing. He was President of the Board of Unnim Caixa (a savings bank) and Unnim Bank in Spain and he now chairs the charity organization that was segregated from these institutions.

Areas of Interest:

- Design and improvement of operating systems
- Management of service operations and health systems operations
- China
- Project management



Prof. Yago de la Cierva

- ▶ Senior Lecturer of Managing People in Organizations

After his graduation in Law and his Ph.D. in Philosophy, Yago de la Cierva has dedicated all his professional life to the four branches of communications: journalism (he founded and directed the international TV news agency ROMereports), corporate communication, university teaching and as a crisis consultant, with particular emphasis in universities and educational institutions.

His main professional interest is on crisis management and communication. He teaches this subject at the MBA program, in custom programs and as a visiting professor in Navarra, Colombia, Perú, Uruguay and Rome.

His last book is *Leading companies through storms and crises*, Pearson, London 2018, recently published also in

Spanish: *Navegar en aguas turbulentas – Principios y buenas practicas en gestion y comunicaci3n de crisis* (KDP, 2020). He is now working on his new book: *How to ask for pardon and be pardoned – best practices in corporate apologies* (Eunsa, 2021).

In IESE, Yago is the academic director of the MBA and MiM courses on communication skills. His new subjects at the MBA program are “Storytelling in Business” and “Public Affairs and Reputation”.

His second field regards large events organization as a communicational tool. After his experience as Executive Director of World Youth Day Madrid 2011 and international media director in other large-scale events, he published *Megaevents of the Catholic Church – Logbook for organizers and communicators*, KDP, 2018 (available also in Italian and Spanish), and teaches “Events organization” in Rome.

AGLP Alumni Testimonials: What they say about the program



Cyrillus Harinowo

- Independent Commissioner, BCA Bank

Alumni AGLP:

- Cambridge Judge Business School 2009 & 2011
- Cheung Kong Graduate School of Business 2012
- UC Berkeley Haas School of Business 2014
- NYU Stern School of Business 2018 & 2022
- London School of Economics and Political Science 2019

“I have attended a number of AGLP programs, and I found one thing in common: they are always useful, practical, and state of the art programs which never fail to meet my expectations.

The world class program faculty and the fellow participants from the ASEAN countries made the interactive learning and sharing an enjoyable and impactful experience in every AGLP edition that I attended.”



“The AGLP program brought together many elements from new global trends that can be replicated so as to transform both public and private companies in ASEAN to successfully integrate and catch up with business opportunities in China, USA, and Europe.

I would recommend senior officials and executives from both the private and public sectors to attend this top-notch program as an important investment to update their knowledge and gain new insights in managing the challenges of improving their organizations and businesses.”



Song Saran

- Co-founder and CEO of Amru Rice (Cambodia) Co. Ltd
- President of Cambodian Rice Federation
- Board member of Cambodian Investment Club
- AGLP Scholar

Alumni AGLP:

- Cheung Kong Graduate School of Business 2019



Marsangap P. Tamba

- President Director, Danareksa Investment Management

Alumni AGLP:

- London Business School 2016
- NYU Stern School of Business 2018 & 2022
- London School of Economics and Political Science 2019

“I like AGLP because it's a customized program that provides more recent and relevant topics, and I gained valuable insights from the best professors from the best business schools. The program also offers a good opportunity for business and professional networking with the other ASEAN participants.”



22
Editions since 2009

400+
AGLP Alumni

8
Global Business School
Partners



AGLP Group Photos

AGLP 2012 Cambridge Judge Business School



AGLP 2016 London Business School



AGLP 2017 UC Berkeley Haas School of Business



AGLP 2018 NYU Stern School of Business



AGLP 2019 Cheung Kong Graduate School of Business



AGLP 2019 London School of Economics and Political Science





IESE BUSINESS SCHOOL
BARCELONA CAMPUS
Avenida Pearson, 21
08034 Barcelona, Spain
T +34 93 253 42 00

www.iese.edu

SRW & Co.

It's the People inside

AGLP
ASEAN GLOBAL LEADERSHIP PROGRAM

 **Profesi.io**
Your Smart People Solution

Grha SRW&Co.
Jl. Antene I No. 5C Radio Dalam, Jakarta
Selatan, DKI Jakarta, 12140 Indonesia
T +62-21-2277-6060
F +62-21-2277-6363

Menara Keck Seng
Suite 33-01, 33rd Floor
203, Jalan Bukit Bintang
55100, Kuala Lumpur
Malaysia

www.srwasia.com

